# I'm Patrick Scott

### Experience

## Jr UX Designer | Shopathome.com

- Redesigned Homepage
- Made MVP for redesigned onboarding flow
- Updated welcome email design & cadence

Jan 2017 - Present

## **Graphic Designer** | Shopathome.com

- Created site and paid media banners
- Designed email marketing assets
- Created imagery for social media posts

Jan 2016 - Dec 2016

### **Production Artist | Sports Authority**

- Produced in-store posters
- Assisted in circular design
- Created online banners

Oct 2015 - Jan 2016

## **Graphic Designer** | Craftsy

- · Created ad banners
- Directed photo shoots
- Made promotional print materials

May 2015 - Oct 2015

# **Graphic Designer** | Worboys Design

- · Produced Google ad banners
- Edited photos
- Create booth signage

Jul 2014 - Nov 2014

## Freelance Designer | I'm Patrick Scott Design

- Discovered clients
- · Designed print materials
- · Created digital ads

May 2011 - May 2015

#### Education

### CareerFoundry

**UX** Certificate

April 2016 - Nov 2016

#### **RMCAD**

BFA in Communications Design

Sept 2008 - Apr 2011

# **Pueblo Community College**

AAS in Visual Communications

Sept 2006 - May 2008

#### **Techincal Skills**

Photoshop

Illustrator

HTML/CSS

Sketch

InVision

#### Skills

Competitor Analysis

User Research

**Justinmind** 

Information Architecture

Wireframing

Prototyping

Visual Design